

First Things First Campaign Transcript

Debbie Ethell, Founder and Executive Director of The KOTA Foundation for Elephants:

Our first project happened quite by accident when we were invited to Kenya to teach, but when we arrived we realized that the school we were teaching at had no desks.

We quickly leapt into action and raised enough funds to provide enough desks for every child in that school. But then we realized there were five more schools.

We came home and started the First things First campaign. First, we remove the barrier to education and then we teach. Thanks to so many amazing donations and partners in the local communities we have now been able to provide nearly 900 young students with a seat at a desk in a classroom off of the cold, muddy wet floor where they used to sit.

But our work here is far from over.

We have always believed in two principles: That you can't save elephants if you don't help the people and what we cannot do alone we can do together.

Thank you so much for joining us and I hope to see you again.